



APPLICATION FOR A REGISTERED KENNEL NAME

FEES: The fee for the first five-year period is \$150.00 (**\$50.00 of which is non-refundable to cover processing**). The renewal fee for each five-year period is \$100.00.

Please submit this application along with the \$50.00 non-refundable portion of the fee to: **The American Kennel Club, Special Services Department, 5580 Centerview Drive Raleigh, NC 27606.**

The American Kennel Club offers breeders the Registered Kennel Name program as a way to protect the usage of their kennel's name in the naming of AKC registered dogs. When a kennel name is registered, the American Kennel Club will exercise reasonable care in protecting such name for the use of the individual(s) to whom it has been granted. **The American Kennel Club does not register breeders or kennels, and the granting of a Registered Kennel Name does not imply endorsement of said kennel or its stock by the American Kennel Club. The Registered Kennel Name is for the sole use of the breeder in the naming of dogs either owned and registered by or bred by the breeder.**

· · IMPORTANT · ·

THE REQUIREMENTS TO OBTAIN A REGISTERED KENNEL NAME ARE AS FOLLOWS:

- The applicant(s) must be a breeder in good standing with the American Kennel Club, whose record of breeding and registering dogs identifies the applicant as a serious hobby-breeder, whose breeding activities are non-commercial, and whose past registration practices have been satisfactory to the American Kennel Club and in conformity with its rules and regulations.
- The applicant(s) must not have an interest in a pet store. Kennel owners with an interest in dog dealerships or pet stores will not be granted a Registered Kennel Name.
- The applicant(s) must have bred at least 5 registered litters in the past 5 years or have owned stud dogs that produced at least 40 registered litters in the past 10 years.
- The kennel name must be unique and unable to be found in any domestic or foreign dictionary.
- The kennel name is limited to 15 letters and may be a maximum of two words. The only permitted punctuation is a hyphen.
- The kennel name may not have been used by anyone other than the applicant in the naming of any AKC registered dogs within 10 years prior to the date of the application.
- Unacceptable words in the kennel name would include, but are not limited to, conflicts either phonetically or in spelling with: the name of a breed, AKC titles, names of cities, states, countries, rivers, lakes, land formations, schools, common family names, corporations or trade names, as well as the names of very famous and universally recognized persons, living or dead. Words commonly used by many different breeders in the naming of dogs will not be registered to one breeder. The kennel name cannot contain any derogatory or discriminatory words.

NOTE: Meeting the above requirements does not guarantee the registration of a kennel name. The granting of a Registered Kennel Name is at the sole discretion of the American Kennel Club. No more than two individuals can apply for a Registered Kennel Name.

Kennel Name

First Choice: _____

Second Choice: _____

Third Choice: _____

Applicant's Full Name: _____

Applicant's Signature: _____

Home Address, e-mail,
& Phone Number: _____

Applicant's Primary
Business and Address: _____

Co-Applicant's Full Name: _____

Co-Applicant's Signature: _____

Home Address, e-mail
& Phone Number: _____

Co-Applicant's Primary
Business and Address: _____

Please list the AKC registered name and registration number for all dogs currently owned by the applicant(s).

| AKC REGISTERED NAME | AKC REGISTRATION NUMBER |
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Please list the AKC registered name and registration number of all dogs owned by the applicant(s) in the past 10 years that are not currently in the physical possession of the applicant(s).

| AKC REGISTERED NAME | AKC REGISTRATION NUMBER |
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(See page 4, if more space is needed)

Has the applicant bred dogs with the aim of developing better specimens of your breed for the purpose of improving your own breeding stock? Yes ___ No ___

Are you currently exhibiting dogs in AKC sanctioned events? Yes ___ No ___

If you have an interest in a dog dealership or pet store, please provide the name:

Please Continue on Reverse Side

EXTRA SPACE:

| AKC REGISTERED NAME | AKC REGISTRATION NUMBER |
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ADDITIONAL INFORMATION

Once the Registered Kennel Name Application has been processed, you will receive further information regarding whether the registration of the kennel name has been granted.

If the Registered Kennel Name is granted, you will be billed for the balance of \$100.00; upon receipt of payment you will be notified that you may start using the kennel name.

A Registered Kennel Name that has been granted for a five-year period may be renewed upon application for successive five-year periods.

We are committed to providing you with the highest level of service possible. If you need assistance in completing this application or if you have any questions, you may call our Customer Service Department at (919) 233-9767 between the hours of 8:30 am and 5:00 pm Eastern Time.

www.akc.org